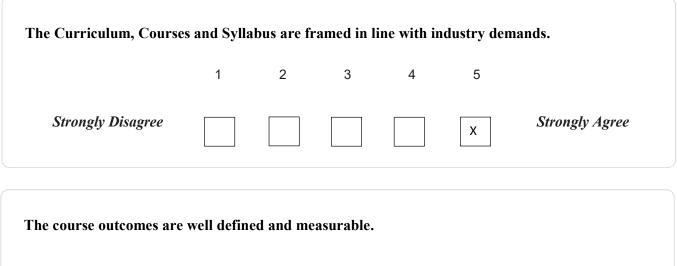


## ALUMNI FEEDBACK ON CURRICULUM DEVELOPMENT

Date: 5-11-2017						
Name of the Alumni:				Designati	on:	
LEENA				Business A	nalyst, BNI	P Paribas
Programme of Study:						
MBA / 2016-18						
Your Learning experien	ce at HITS	was enric	ching.			
	1	2	3	4	5	
Strongly Disagree				X		Strongly Agree
Department Vision & M	ission State	ements ar	e well defi	ned		
		2		4	5	
	I	2	3	4	J	
Strongly Disagree					X	Strongly Agree

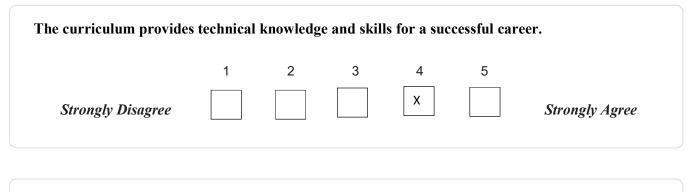
The PO, PEO and PSO	statements	for the pro	ogram off	ered are fi	amed clear	·ly.
	1	2	3	4	5	
Strongly Disagree					X	Strongly Agree



	1	2	3	4	5	
Strongly Disagree					X	Strongly Agree

The courses in the curric	culum has g	good balan	ice betwee	n theory a	nd lab cou	rses.
	1	2	3	4	5	
Strongly Disagree				X		Strongly Agree

The curriculum provides	sufficient	skills to so	olve proble	ems encou	ntered at w	ork.
Steensle Dissource				4		
Strongly Disagree					X	Strongly Agree



Curriculum allows for p	rogressive	learning f	from simp	ler to more	e advanced	concepts.
Strongly Disagree	1	2	3	4 X	5	Strongly Agree

The soft skills course(s)	provide ef	fective trai	ning in wr	itten and o	oral forms	of communication.
	1	2	3	4	5	
Strongly Disagree				X		Strongly Agree

vays in which this can b	e pursued.					
v	1	2	3	4	5	
Strongly Disagree				x		Strongly Agree

Please provide your suggestions for further improvement in curriculum

Digital marketing should be given its due emphasis in electives for marketing students.