

# Department of Fashion Design

## Frequently Asked Questions

**1. What are the courses offered by the Department of Fashion Design and Arts by Hindustan Institute of Technology and Science?**

**Answer:** Two programmes are offered at the UG level: B.Sc. Fashion Design and B.Des. Fashion Design & Apparel Design. Additionally, a Ph.D. programme in Fashion, Design and Arts is also offered.

**2. What will the students learn in B.Sc. Fashion Design course?**

**Answer:** In the B.Sc. Fashion Design course, the students will learn all about the Fashion Industry including the skills of Illustration, CAD, Pattern Making and Garment Construction along with additional exposure to Merchandising, Photography and Portfolio Development.

**3. What will the students learn in B.Des. Fashion & Apparel Design course?**

**Answer:** In the B.Des. Fashion Design course, the students will learn all about the Fashion Industry including the skills of Illustration, CAD, Pattern Making and Garment Construction along with additional exposure to Merchandising, Photography and Portfolio Development. The students will learn more about the Design concepts; and on completion of their 4<sup>th</sup> year would become a full-fledged designer to handle not just Fashion but also be proficient in Model Making, Prototype Development and Visualization; and Representation Concepts.

**4. What are the eligibility criteria for joining the UG programmes in Fashion Design?**

**Answer:** For joining one of the UG programmes, the candidate should have completed his/her higher secondary education as per 10+2 system. A student who has successfully completed +2 with a minimum of 50% marks in any stream and with a passion for Fashion is eligible to apply for both B.Sc. and B.Des. in Fashion & Apparel Design.

**5. What is the Admission procedure for B.Sc. Fashion Design and B.Des. Fashion & Apparel Design?**

**Answer:** The candidates are required to fill up the Admission form and submit the same. Depending on the availability of seats, a preliminary selection process will be made. Short-listed candidates would be called for an Online Aptitude Test followed by a Personal Interview to check their aptitude and interest in taking up Fashion as their course of study.

**6. What is the difference between B.Sc. Fashion Design and B.Des. Fashion & Apparel Design?**

**Answer:** B.Sc. Fashion Design is a 3-year full time course leading to a Bachelor of Science degree in Fashion Design; whereas, B.Des. Fashion & Apparel Design is a 4-year full time course leading to a Bachelor of Design degree in Fashion Design which is in par with any other 4-year Engineering/Technology course.

**7. What are the career opportunities for a B.Des. Fashion & Apparel Design graduate?**

**Answer:**

On successful completion of the course, one can opt from a wide range of career opportunities like:

- Executive in different departments of Apparel Industry like Sourcing, Production, Quality Control, Merchandising, Marketing in Domestic & Export Firms or Retailing

- Venture into Entrepreneurship starting Own Brand/Label, Boutiques, Fashion Houses etc.
- Career in Film Industry as a Costume Designer or in Media as a Fashion Journalist.
- Fashion Accessory Designer.
- Good opportunity in Ecommerce and Online Marketing firms as Product Manager, Category Manager etc.

**8. What are the career opportunities after completing B.Sc. Fashion Design?**

**Answer:**

Successful graduates can become:

- Fashion Designer, Retailer, Stylist, Illustrator in the Fashion Industry, Merchandiser, Pattern Maker, Trend Forecaster, Designer in the Garment Industry, Costume Designer, Stylist, Fashion Photographer in the Film Industry, Fashion Show Organizer, Choreographer and Freelance Designer and Entrepreneur.

**9. Is Fashion Design course only for Girl students?**

**Answer:** No, Fashion studies are for both girls and boys. There is a general tendency of more girls opting for Fashion just out of their interest but is a field of equal opportunity for both men and women, nonetheless.

**10. What are the opportunities of higher studies on the completion of one of these programme?**

**Answer:** Students have a lot of opportunities for taking up various specialization courses like Textile Design, Marketing & Retailing, Visual Merchandising, Image Management etc. both within the country and abroad on successful completion.

**11. What does Hindustan Institute of Technology and Science offer to the students to show their talents?**

**Answer:** Every year, Hindustan Institute of Technology and Science organizes a Graduation Show in collaboration with reputed Designers and Fashion Event organizers, where all the final year students get a chance to showcase their Design collection in a Fashion Show event.

**12. Apart from the curriculum, what are the other benefits that the students will gain during the course of study?**

**Answer:** Apart from the curriculum, the Department of Fashion, Design and Arts organizes various Workshops within the campus, Guest Lectures from Industry experts, Field Trips to various Industries and Exhibitions, and also provides Internships to the students to gain Industry experience.

**13. Do the B.Sc. & B.Des. courses have many theory subjects and if so, can I easily learn these subjects?**

**Answer:** Both the courses are practical oriented & most of the subjects are basically structured to enhance your creativity, drawing, designing skills during the first year and gradually move to Apparel Designing and Manufacturing.

**14. Are Mathematics & Science Knowledge required for the courses?**

**Answer:** Students from all +2 groups can join the courses, even without Mathematics & Science.

**15. Is there a provision for Lateral entry for the courses?**

**Answer:** Yes, students who have completed their valid 2/3 yrs. Diploma courses from reputed institutions may be considered for Lateral Entry to the 2<sup>nd</sup> year of our courses.

**16. Does the syllabus cover Computer aided designing also?**

**Answer:** Yes, during the course of study the learner will be introduced to basic computers & designing software.

**17. Does the course syllabus cover internships?**

**Answer:** There are compulsory internships which are a part of the curriculum; and students have to submit the internship report prior to exams which is a requisite criterion for credit. These internships will give the relevant industry exposure to the students.

**18. What are the options for higher studies after graduating from the B.Des. Fashion & Apparel Design Course?**

**Answer:**

- a) M.Des. Fashion Design - National Institute of Design (NID), Ahmedabad or National Institute of Fashion Technology-NIFT.
- b) MBA with specialization in Fashion Marketing offered in India/abroad.
- c) Masters/PG Diploma in Fashion Journalism for those interested in Media.

**19. What higher studies options are available after completing B.Sc. Fashion Design?**

**Answer:** Students can opt for M.Sc. in Fashion Design which is offered by many reputed colleges in South India, or, if interested in Management courses, can do MBA in Fashion Retailing or Marketing. Also, there are several PG courses offered by many abroad universities in Designing, Fashion Brand Management, Luxury Management etc. Additionally, there are also specialized Certificate Courses in Styling.

**20. I want to start my own boutique; can I achieve this dream by studying a B.Sc. Fashion Design course?**

**Answer:** Of course, during the course of study you will be acquiring in-depth knowledge in all aspects of Designing, Garment Manufacturing and Visual Merchandising alongside Business Management. Internships & Industrial Visits will add to your practical knowledge; and by the end of final year one can start his/ her own business if so desired. In fact, a significant number of our students are entrepreneurs and are involved in online business; and they make a striking balance between studies & business.

**21. What is the scope of Fashion Design Courses?**

**Answer:** As a Fashion Designer you have several avenues and opportunities. You can opt for a career in Export Houses, Garment/Textile Manufacturing companies, Retailing, Fashion Houses, Fashion Styling, Design Studios, Export Promotion Agencies, Buying Houses, Testing & Inspection Agencies etc. You can also opt to be a Freelance Designer. Also, you can start your own business - like Boutiques, Fashion Stores, Fashion Accessories Store, Online Sales of products etc. Graduates are also eligible to try for Government Jobs.

**22. I have good communication skills; how can I make use of this by studying the B.Sc. /B.Des. Fashion Design Course?**

**Answer:** Communication is the one of the most important skills needed for a Designer. If you wish to be an Entrepreneur, good communication skill is needed for customer & supplier management. Some of the careers that would suit you will be merchandising in Apparel

Export House or Marketing. Your communication skill combined with the designing skill can make you an exceptional Fashion/Costume Designer.

**23. I am interested in Modelling apart from Fashion Designing. Do you teach Modelling in this course?**

**Answer:** Modelling is associated with Fashion Designing. Even though it is not there in the curriculum, we entertain students to take part in competitions where students can exhibit their Designing as well as Modelling skills. Also, our department has a Fashion Club, through which special training class are conducted for the club members in Modelling, Styling etc.

**24. Do you offer Diploma courses in Fashion Design?**

**Answer:** No, at present we have only UG courses – B.Sc. (3 yrs.) & B.Des. (4 yrs.).

**25. Is it easy to get a placement in Tamil Nadu and close states after my course?**

**Answer:** Yes, Chennai as well as Bangalore have lot of employment potential in Ready Made Garment Manufacturing Firms and also in Retailing, Marketing etc.

**26. How much salary can I expect in industry at Chennai/South India after completing my Fashion Design Degree?**

**Answer:** The average pay in a medium size organization for a fresher after a 3-year course will be Rs. 15k-25k approximately. After 1-2 years of experience, the pay scale may escalate to 40-50k.

**27. I wish to settle abroad after my studies, can I get jobs outside India ?**

**Answer:** There are lot of job opportunities abroad; particularly in Dubai, Singapore, Hong Kong, US, Europe, Africa, etc. There are many Indian companies who have offices in India & abroad. Also, brands like H&M, Nike, Puma etc. offer career opportunities in India & abroad in Manufacturing & Marketing Sectors. It is advisable to gain around 1-2 years experience in India after the course and later try for jobs abroad.

**28. Am I eligible to apply for Govt. jobs after the course?**

**Answer:** Yes, you are eligible to apply for any Govt. job in India. The courses are recognized by UGC & AICTE.

**29. Do the courses teach about Leather /Foot Wear Designing ?**

**Answer:** No, the courses are on Apparel & Fashion Designing only. It covers all aspects of designing garments using fabrics. Accessories Designing is also taught as a part of syllabus.

**30. What is the eligibility for Admission for Ph.D.?**

**Answer:** M.Sc./M.Tech./MBA with specialization in textile related areas like Textile/Fashion/Textile Designing/Apparel Design.

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