



HINDUSTAN
INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)

**SCHOOL OF LIBERAL AND CREATIVE ARTS
DEPARTMENT OF ECONOMICS**

Organizes

**SEVEN-DAY
VIRTUAL FACULTY DEVELOPMENT PROGRAMME ON**

DIGITAL ECONOMY AND INNOVATION

TRANSFORMING GLOBAL MARKETS AND SOCIETIES



**09-16
JUNE 2025**

Speakers:



Dr. Ghousia Khatoon
Professor, Department of Accounting,
Tishk International University, Iraq



Dr. Hussein Traboulsi
Professor & Head, Dept of Economics
Lebanese University, Lebanon



Dr. Maruf Salimon
School of Management and Marketing
University of Greenwich, London



Dr. Md Sharif Hassan
School of Accounting and Finance
Taylor's University, Malaysia



Dr. Bilal Pandow
School of Business
Bahrain Polytechnic, Bahrain



Dr. Timi Olubiyi
Dean, School of Management and Social Sciences
West Midlands Open University, Nigeria



Dr. Pagon Gatchalee
Department of Marketing
Chiang Mai University Business School
Thailand



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Registration Fee

Research Scholars: Rs.500
Academicians: Rs.800
Industry Professionals: Rs.1000
Foreign Participants: \$10

Important Dates

Deadline for Registration: 06th June 2025
Timing of the Workshop: 3.00 PM – 5.00 PM



Scan to Register

Registration Link: <https://forms.gle/EzxEYmzzTanNMh966>





HINDUSTAN

INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)

School of Liberal & Creative Arts

Department of Economics

Organizes

Seven-Day Virtual Faculty Development Programme

on

Digital Economy and Innovation: Transforming Global Markets and Societies

9 - 16 June, 2025

ABOUT THE INSTITUTION

Hindustan Institute of Technology & Science (Deemed to be University) is a leading prestigious and recognized institution in India, located at Chennai, Tamil Nadu. Commenced in 1985, it offers a wide spectrum of Undergraduate, Postgraduate, Diploma, Research & Doctoral Programs in diverse fields of Engineering, Technology, Architecture, Management, Law, Fashion Design, Aviation, Applied Sciences, Allied Sciences, and Arts and Sciences. HITS is recognised as Deemed to be University by UGC in 2008 and received Category-II status from MHRD which empowers HITS with Academic Autonomy. The technical courses at UG and PG levels are approved by AICTE. NBA has certified five undergraduate programs offered by Aeronautical Engineering, Automobile Engineering, Computer Science and Engineering, Civil Engineering, and Mechanical Engineering under Tier 1 category. HITS is a part of the most illustrious Hindustan Group of Institutions which caters to the academic needs of over 15,000 students. The learning community comprises students from several foreign countries besides those from India. HITS has carved a niche for itself

through established global collaborations with Institutes and Industries to promote Faculty & Student Exchange Programs, Joint Research, Consultancy Projects, Conferences, and Guest Lectures. HITS has been awarded many Patents, Funded Research Projects from leading organizations like Department of Science and Technology (DST), Defence Research and Development Organization (DRDO), Naval Research Board (NRB), and many others. With the noble vision of the Founder-Chairman, Late Dr. K.C.G. Verghese, "To Make Every Man a Success and No Man a Failure", Hindustan Institute of Technology and Science chisels its learners with a competitive spirit to face the future.



SLICA-SCHOOL OF LIBERAL AND CREATIVE ARTS

The School of Liberal and Creative Arts at Hindustan Institute of Technology and Science (HITS) offers a wide range of interdisciplinary programs designed to foster creativity, critical thinking, and professional readiness. Programs include B.Sc Visual Communication, which equips students with technical and creative skills for media and entertainment industries, and B.Sc Fashion Design, emphasizing practical learning through state-of-the-art facilities, live projects, and industry internships. Moreover, the school offers BA Economics, BA in Law, Economics, and Political Science (LEP), BA Political Science, BA English, Bachelor of Visual Arts and Bachelor of Commerce, focusing on analytical and interdisciplinary approaches to prepare students for careers in governance, academia, and research. Opportunities for international exposure, such as exchange programs and internships, further enhance the learning experience. Through workshops, and collaborations like the HITS Pitch Podcast, the school bridges academia and industry, nurturing well-rounded professionals.

ABOUT THE DEPARTMENT

The Department of Economics is one of the university's youngest and most dynamic departments, aspiring to be a leading centre for Economics and Development Studies. It offers a rigorous BA in Economics/BA Honours in Economics with a strong foundation in mathematics and statistics, and an interdisciplinary BA Triple Major in Law, Economics, and Political Science (LEP), integrating core areas of these fields for versatile career prospects. The department emphasizes practical learning through dissertations, internships, and data analysis training, fostering world-class education and multidisciplinary excellence.

CONCEPT NOTE

The digital economy is perhaps one of the most significant transformations taking place in modern societies, transforming industries, governance, and daily life. Through the fast development and intermeshing of emerging

technologies like Artificial Intelligence (AI), blockchain, fintech, and digital public infrastructure, the economic landscape of the world is changing on a gigantic scale. The intermixing of these technologies has ushered in a new age of economic growth, productivity, and innovation. Yet, the full potential of the digital economy can only be harnessed by cautious investigation of its effects on different industries, its regulatory issues, and its contribution to meeting societal needs.

The FDP on Digital Economy and Innovation is intended to present an all-encompassing platform for academicians, researchers, policymakers, industry experts, entrepreneurs, and students to participate in crucial discussions and knowledge exchanges. This workshop is centered on the nexus of policy, technology, and economic growth, providing members with the platform to explore current trends in digital technologies, weigh their implications, and discuss opportunities and challenges posed by them to sustainable development. With the help of sessions led by experts, case studies, and discussion forums, the participants will get a deep understanding of how the digital economy can be leveraged to foster inclusive growth, eliminate inequality, and create resilient economies.



OBJECTIVES OF THE FDP

- Provide a comprehensive overview of the digital economy, emerging trends, and their impact on global markets and industries.
- Assess the development of financial technologies, blockchain-based governance, and their potential to enhance financial inclusion, international trade, and economic resilience.
- Discuss best practices for digital governance, cybersecurity, data protection, and international regulations to ensure secure and sustainable digital development.
- Explore the gig economy, digital platforms, and smart city innovations, assessing their economic and social implications for sustainable growth.
- Identify strategies to bridge the digital divide, enhance digital literacy, and equip the workforce with skills for the future of work in the digital era.

FOCUS AREAS

- Digital Public Infrastructure & Economic Transformation
- AI, Automation, and the Future of Work
- Fintech, Cryptocurrency, and Decentralized Finance (DeFi)
- Big Data & AI for Economic Forecasting and Policy Making
- Cybersecurity and Data Privacy in the Digital Economy
- Smart Cities and Sustainable Digital Innovation
- Blockchain for Trade, Governance, and Financial Inclusion
- E-Governance and Digital Public Services
- The Gig Economy and Platform-Based Business Models
- Regulatory Challenges in the Digital Economy

TARGET AUDIENCE

The FDP is designed for a diverse audience, including academicians and researchers, such as economic policy experts and digital economy scholars, who seek to explore cutting-edge advancements in the field. It also caters to industry professionals, including fintech leaders, blockchain developers, and AI specialists, looking to integrate emerging technologies into economic frameworks. Furthermore, entrepreneurs and startups engaged in the digital economy sector will gain valuable knowledge on innovation-driven business models.

MODE OF DELIVERY

The event will be conducted in a virtual format via platforms such as MS Teams. Sessions will be highly interactive, featuring live Q&A discussions, breakout rooms, and networking forums to encourage engagement and knowledge exchange. In addition, all sessions will be recorded and made available post-event, enabling participants to revisit key insights and continue their learning journey beyond the workshop.

ORGANISING COMMITTEE

Organising Secretary

Dr. Maneesh P,

Assistant Professor, Department of Economics, HITS

Co-Organising Secretary

Dr. T. Aathy Kannan,

Assistant Professor & Head i/c, Department of Economics

Committee Members

Mrs. A. G. Gnaneswari,

Assistant Professor, Department of Economics

Dr. M. Ramesh,

Assistant Professor, Department of Economics

Dr. Sabarisakthi M,

Assistant Professor, Department of Economics

Dr. Govindaprasad P K,

Assistant Professor, Department of Economics



Excellence in Education, Excellence in Life

CERTIFICATION

All registered participants will receive a Digital Certificate of Participation. Attendance in all sessions is compulsory for participants to receive the Certificate of Participation.

REGISTRATION DETAILS

Category	Registration Fees
Research Scholars	Rs. 500/-
Academicians	Rs. 800/-
Industry Professionals	Rs. 1,000/-
Foreign Participants	\$10

Important Dates

Deadline for Registration

5 June 2025

Date of the FDP

9 – 16 June 2025

Timing of the FDP

3.00 PM – 4.30 PM

Account Details: **FOR NEFT / RTGS TRANSFER**

Name of Bank: **Indian Overseas Bank**

Branch: **Padur**

A/C Name: **Hindustan Institute of Technology & Science**

A/C No.: **255402000000001**

IFSC Code: **IOBA0002554**

MICR Code: **600020191**

STATE: **TAMIL NADU**

DISTRICT: **KANCHEEPURAM**

PINCODE: **603103**



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For any queries, please contact:

Mob: **95268 53487 / 91768 54291**

Email: **hitsworkshop2025@gmail.com**

<https://forms.gle/EzxEYmzzTanNMh966>



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