



DEPARTMENT OF ECONOMICS SCHOOL OF LIBERAL AND CREATIVE ARTS

Organizes

TWO-DAY NATIONAL SEMINAR ON

VISION VIKSIT BHARAT @2047: PIONEERING DIGITAL INTEGRATION AND RURAL TRANSFORMATION

March 6-7, 2025



Sponsored by

Indian Council of Social Science Research (ICSSR) Ministry of Education, Govt. of India, New Delhi



Concept Note

Digital technology is a vital driver of India's economic growth and social equity, enhancing access to information, public services, and markets while addressing infrastructure deficits. Its transformative potential, coupled with the adaptability of India's youth, positions the nation as a global leader. However, a significant digital divide persists, with 64% of the urban population having internet access in 2017 compared to only 20% in rural areas, largely due to economic and cultural factors. With most Indians residing in rural areas, efforts to bridge this divide have empowered economically disadvantaged communities through wireless internet, digital platforms, and e-services. Farmers now connect to national markets, access crop price data, and adopt technological advancements, boosting productivity and income. Despite progress in digitizing public services, challenges remain. This seminar will explore how digital tools enable new employment opportunities, diversify rural economies, and reduce dependence on agriculture, fostering resilient and sustainable livelihoods. Such diversification is crucial for achieving long-term economic stability and the goals of VVB@2047.

Sub-Themes

- Digital Transformation in Rural Agriculture: Enhancing Productivity and livelihoods
- E-Learning and Digital Literacy for Empowering Rural Communities and occupations
- Financial Inclusion through Digital Technologies: Impact on Rural Livelihoods
- Digital Governance: Enhancing Rural Public Service Delivery and Transparency
- Bridging the Rural-Urban Divide: Digital Solutions for Economic and Social Development
- Role of Digital Technologies in Promoting Sustainable Rural Development
- Digital Infrastructure Investment: Building the Foundation for Rural Digital Economy
- Social Media as a Tool for Rural Marketing and Entrepreneurship
- Mobile-Based Applications for Enhancing Rural Livelihood Strategies
- Digital Health Solutions for Improving Healthcare Access and Delivery in rural areas
- Cybersecurity and Data Privacy in Rural Digital Transformation: Safeguarding Rural Populations
- Digital India: Assessing its Impact on Rural Occupations and Livelihoods
- Role of PMGDISHA (Pradhan Mantri Gramin Digital Saksharta Abhiyan) in Enhancing Rural Digital Literacy
- Evaluating the Success of E-NAM (National Agriculture Market) for Rural Farmers
- Atmanirbhar Bharat Initiatives and Their Digital Impacts on Rural Livelihoods
- Cross-Border Collaboration on Digital Innovations for Rural Development
- Digital Technologies in Disaster Management and Climate Resilience for Rural Communities
- Policy and Regulatory Frameworks for Enabling Sustainable Digital Transformation in Rural India
- Case Studies of Successful Digital Integration in Rural Occupations and Livelihoods Across India
- The topics covered in the seminar may include but are not limited to, those outlined above

Call for Papers

The academicians, researchers, policymakers, practitioners, and activists working in the field of theme of the seminar are requested to submit the extended abstract. The extended abstract should be between 800-1000 words and include 5-6 keywords (excluding the title, author name, and contact information). All papers must be typed 1.5-spaced and in 12pt Times New Roman. Margins of at least 2.54 cm must be left on all sides. The manuscript must be written in clear and concise English. The first page must contain the title of the paper and name of the author, Designation, Affiliation, Contact number and E-mail ID. The manuscript will be subjected to the blind review process. The selected abstracts will be intimated to the corresponding authors for full paper submission and registration. Full papers should be between 6000-7000 words, including references, tables, and figures. The full paper should include the following sections: Title, Abstract, Introduction, Methodology, Result and Discussion, Conclusion, and References (APA 7th Edition). Papers must be original, unpublished, and not under consideration elsewhere. Plagiarism will be strictly monitored.

There is no registration fee for paper presentation/participation at the seminar. Selected 25 papers will be published in the seminar proceedings with ISBN.

Submit your abstract and full paper to hitsiccsrvvbconference@gmail.com

Venue: Hindustan Institute of Technology and Science, Rajiv Gandhi Salai (OMR), Padur, Chennai.

Important Dates

Last Date of Submission of Extended Abstract: 15th February 2025 Intimation of Selected Abstracts: 17th February 2025 Submission of Full Paper and Registration: 26th February 2025 Date of the Seminar: 6th & 7th March 2025

Organising Committee

Seminar Convener Dr.Maneesh P Assistant Professor, Department of Economics, HITS

Seminar Co-Conveners

Dr. Raghutla Chandrashekar, Assistant Professor, Department of Humanities and Social Sciences, Indian Institute of Science Education and Research (IISER), Tirupati, Andhra Pradesh.

Dr.Mallesh Ummalla, Assistant Professor, Department for Economic Studies and Planning, Central University of Karnataka, Gulbarga, Karnataka

Dr.K.P.Rajula Helan, Assistant Professor, Department of Economics, University of Calicut, Thrissur, Kerala.

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