



CENTRE FOR OPEN AND DIGITAL LEARNING

ACTION TAKEN REPORT - FEEDBACK ANALYSIS ON CURRICULUM DEVELOPMENT

Programme Name: MBA (ODL)

Year of Introduction: 2021

Sl.No	Name	Stake Holder	Feedback from Stakeholder	Action Taken
1	Noorul faizal	Alumni	Project management can be given higher emphasis.	Emphasis on Project Management has been provided by introducing an elective for PM in the 2022 curriculum and also by associating with Project Management Associates.
2	Rajavarman.j	Alumni	Entrepreneurship development syllabus can be revised and made more contemporary.	This feedback has been taken up and various concepts and case studies for entrepreneurship has been introduced in the 2022 curriculum and further encouragement and emphasis is given by conducting various webinar series by entrepreneurs.
3	Biswadeep dhar (2017-2019)	Student	Communication practical sessions needed.	This feedback has been incorporated by introducing various webinars and guest lecture series on improving communication and soft skills.
4	K Karthik (2017 – 2019)	Student	Industry needed curriculum can be framed.	The curriculum for the year 2022 has been revised to a greater extent by taking in the views from the industry experts.
5	Mr.Devakumar f/o Hariharan K	Parent	More certification courses.	The feedback has been taken up and measures are going on to introduce coursera and linkedin learning for the learners.
6	Mr.Purushoth Kumar f/o Sarvesh P	Parent	More electives can be included for in depth knowledge	16 electives has been introduced in the new curriculum and has been made extensive.

7	Ms.Divya Valenteena Recruitment Coordinator Sciflare Technologies	Employer	Digital and Social media marketing should be taught as elective	Digital Marketing and e-commerce elective has been introduced in the 2022 curriculum.
8	Ms.Neha Client Servicing India Mart	Employer	Sufficient industry exposure needs to be given to the students by encouraging them to have regular interaction with industry.	Industry exposure is being emphasized to the learners by providing various guest lecture series by the industry experts.
9	Mr.R.J.T.Nirmal Raj Assistant professor (SG)	Faculty	More Elective can be included in each specialization.	16 different specializations have been introduced for the 2022 curriculum.
10	Mrs.Catherene Julie Aarthy Assistant professor (SG)	Faculty	Discussion sessions can be included in the LMS.	Discussion forums has been introduced on the LMS and the same is conducted by the faculties.


Coordinator (BoS)

MS. VEENA



HoD

Dr. BADRINARAYANAN



Chairman (BoS)

Dr. BADRINARAYANAN

