



HINDUSTAN
INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)

FASHION

OCT' 23, ISSUE - 4



**DEPARTMENT
OF
FASHION DESIGN
&
ARTS**



PROGRAMES OFFERED

UG PROGRAMME

B. Sc - FASHION DESIGN (3 YEARS)

B. Des - FASHION & APPAREL DESIGN (4 YEARS)

PG PROGRAMME

M. Des FASHION TECHNOLOGY (2 YEARS)

Ph. D.

FACILITIES AVAILABLE



Art Lab



Draping Lab



Pattern Making Lab



Garment Construction Lab

RAZZLE DAZZLE 9.0



The Graduation Fashion Show 2023, Razzle Dazzle 9.0, was held on August 4th, 2023. More than 400 enthusiasts joined the event. Chief Guest for the evening was Bigg boss Tamil Season-5 contestant and International beauty pageant winner Ms. AKSHARA REDDY. The guests addressed to fascinated audience and congratulated the Institution for organising such events to encourage the young designers. Significant members of the management were present as well including Mr. Ashok Verghese, Pro Chancellor; Dr. Alexander Jesudasan, Pro Vice Chancellor; Dr. Muthukumar Subramanian, Registrar and Deans, Heads, Staff, and Students. Dr. Marcelin Pushpa, Professor, Head, SLAAS welcomed the distinguished guests. The event was jointly hosted by Mr. Lamech Joshua Jacob, MBA Finance and Marketing, HITS (Alumni) and Ms. Sweatha, B.Des FDA student HITS. The show was curated and choreographed by Ms. Julie Verghese, Adjunct faculty & Fashion Stylist. A team of 20 female and 10 male professional models showcased the collections of the second batch of B. Design Fashion and Apparel Design and Ninth batch of B.Sc. Fashion Design students. The designs intricate the theme of Spotted, Marbella, Galm from Gramam, Yatra, to Rue (street style), Luna, Prosty Blue Glamour, Cirpam, Garmine arabesque, Girl power and Tincture of Kashmir.



RAZZLE DAZZLE 9.0



First Best Designer Award with 50,000 Cash prize



Second-Best Designer award with 25, 000 Cash prize



Second-runner up award with 25, 000 Cash prize

The collections looked very gorgeous, the stage was illuminating by the Chief Guest AKSHARA REDDY. Judgement was not only limited to garments in terms of fashion, but they focused on design, modelling, hair and accessories as well. In fashion, aesthetics, presentation, design and other qualities were also considered and the First prize for the B. Design (Fashion and apparel Design) programme was given to Ms. Vedhavarsha, who received the Best Designer Award with 50,000 Cash prize announced by respected Pro Chancellor, the Second-Best Designer Ms. Rasmikaa was awarded 25, 000 Cash prize, and the second runner up Ms. Savitha received 25,000 Cash prize. Under the B.Sc.(Fashion Design) Programme, Ms. Hennah Josephine received the Best Designer and Mr. Prasanth received Second-Best Designer award, whereas Ms. Prema was awarded as second runner up. The event ended with a vote of thanks proposed by Ms. Sasi Rekha, Assistant Professor Department of Fashion Design and Arts.

RAZZLE DAZZLE 9.0



COSTUME DESIGN CLUB ACTIVITY ONAM SPECIAL



Students of B. Des and B. Sc wore traditional costumes of Kerala as a part of Onam.

INTERNATIONAL COPDISPLAY EVENT



International cosplay event organized by Ms. SASIREKHA
Students from B. Des and BSc participated in Dance and Ramp Walk.

BRIDGE COURSE-ODD SEMESTER



The Department of Fashion and Apparel design organized a bridge Course from 07.08.2023 - 25.08.2023 for 1st year B. Des Fashion and Apparel Design. Day 1 was conducted in SPADE by Dr. Sheeba Chander, Dean, SPADE who delivered a special address to the students, followed by all other faculties taking very effective and interesting sessions by delivering their knowledge and creativity to the students.

EDUCATION AND CAREER ENHANCEMENT TOUR – MUMBAI

As a part of Education and career enhancement, 5 faculty members comprising of Architecture and Fashion Design from SPADE visited Mumbai. The trip was for 3 days from 4th July 2023 to 6th July 2023.



Manish Malhotra Flagship store



THE HAB BY USHA - workshop on "AI Sewing Machines"



BOMBAY BATIK BY FAROOQ DYEING MANUFACTURER AND WHOLESALER

BOARD OF STUDIES CONDUCTED

BOS meeting was conducted on 19th August at SPADE conference Hall. Dr. Sheeba Chander chaired the meeting and Dr. Marcellin Pushpa, Dr. Hariharan, Dr. Anish Sharmila, Dr. Ramya, Ms. Sasirekha and student representatives were present in the meeting. The B.Des and B.Sc Curriculum and Syllabus for 2 semester were presented by Dr. Ramya and Dr. Anish Sharmila respectively. The External members were from NIFT, Chennai, VIT, and Industry experts gave their valuable suggestions, comments and appreciation.

STUDENTS' ACHIEVEMENTS



B.Sc. 2nd year students participated in the event conducted during the National Level Technical Symposium "Vivanta '23" held on 22nd and 23rd September at KCG College of Technology, Karapakkam and won the 1st prize. Dheepika, Farsiya, Muthu Kishore and Jackson were drapers and Yuichingla, Swathiga, Kezhiya, Khaliso Pearl, Lavanya and Shefrin Smila were Models

CONVOCATION 2023: HELD ON 16.09.23



B. Des FASHION AND APPAREL DESIGN GRADUATES OF 2023



Best Technical staff award received by
Ms. Kalyanasundari

RESEARCH PAPER PUBLICATION BY FACULTY AND RESEARCH SCHOLAR

Name of the Faculty/ Scholar	Research Title	Name of Journal	Indexed in
Ms. M. Sona	Role of textile materials in medical therapies-A review of recent advances	Applied medical Research	UGC Care
Ms. M. Sona	An Innovative Concept in weft Insertion of projectile Weaving Machine	IOSR journal of Mechanical and civil Engineering (IOSR-JMCE)	UGC Care
Ms. M. Sona	Application of zinc oxide nano particles on cotton for special functional finishes	Man made textiles in India	Scopus Indexed
Ms. Habeebunissa & Dr. Anish Sharmila	Influence of Diverse weft knit structures on air permeability and UV protection factor	International Journal of Textile and Fashion	ORCID

ADMISSION LINK FOR B.Sc Fashion Design:-

<https://apply.hindustanuniv.ac.in/hitscat-liberal-arts-ug>

ADMISSION LINK FOR B. Des Fashion and Apparel Design:-

<https://apply.hindustanuniv.ac.in/hitsee>

Upcoming Events

Dyeing and Printing Workshop: Nov 2023

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Technical Editor



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Farsiya A V
B.Sc 2nd Year



Vaishnavi Sharaff
B.Sc 2nd Year