

F A S H I O N



DEPARTMENT OF FASHION DESIGN AND ARTS
SCHOOL OF LIBERAL ARTS AND SCIENCE

"IF OPPORTUNITY DOESN'T KNOCK, BUILD A DOOR."

- Milton Berle

Message from the Desk of Head of Department



Welcome to the Newsletter of Department of Fashion, Design and Arts (FDA). By all measures, this has been a remarkable semester for the department. Fashion Design industry is one of the fastest growing industries in 21st century and Faculty of FDA promotes students' growth and self-development through workshops, guest lectures, study visits, educational tours, internships and fashion shows.

In our department's newsletter, you'll read about incredible successes of our faculty and students. They reflect our position of strength and aspirations of greatness. We are bringing new ideas, solutions, problems, and progress to the fashion, design and arts world. Let's continue to explore, create, and push uncharted boundaries.

As you can see in the following stories, the Department of Fashion Design and Arts, our students and faculty, are meeting the challenges of a world that needs us more than ever.

Dr. David T Easow

Professor & Head SLAAS

COURSES OFFERED

UG COURSES

1. B.Sc. FASHION DESIGN (3YEARS)
2. B.Des.- FASHION & APPAREL DESIGN (4YEARS)

PG COURSE

1. M.Des FASHION TECHNOLOGY (2 YEARS)

RESEARCH COURSE

Ph.D. in TEXTILES AND FASHION

FACILITIES AVAILABLE IN FDA

- Art Laboratory
- Garment Construction Laboratory
- Pattern making Laboratory.
- Computer CAD Laboratory
- Draping Laboratory
- Smart Classroom

ACTIVITIES IN KCG FASHION BANK



Distribution of clothes from KCG Fashion Bank jointly with NSS cell was conducted on account of International Women's Day. For the first phase, sarees were distributed to women from Idanyankuppam colony on 9th March 2023. It was followed on 10th March to benefit support staff members at HITS.

WORKSHOPS CONDUCTED

FASHION AND STYLING WORKSHOP



FASHION AND STYLING WORKSHOP



Resource Person

Sridevi Ramesh - international makeup artist, fashion stylist , brand consultant, plus size model, women entrepreneur, International trainer in hair & makeup , actress , Trainer national & International pageant.

As part of Fashion Styling Course which includes a module in Hairstyling, Make up and Cosmetics, the Department of Fashion Design & Arts organized a Fashion and Styling workshop for the **B.Des Fashion & Apparel Design VI (18 students)** by an Acclaimed Makeup Artist, **Ms Sridevi Ramesh** who works exclusively in the area of Fashion Runway, Editorial and Advertising.

INDUSTRIAL VISIT

INDIA INTERNATIONAL LEATHER FAIR



IILF Chennai Trade & Convention Centre, Nandambakkam displayed the entire range of products relating to leather industry from raw material to finished products and auxiliary products such as finished leather; shoes; shoe components - uppers, soles, heels, counters, lasts; leather garments, fashion accessories, leather goods, machinery, equipment, and chemicals. IILF has all along been a vivid presentation of the leather industry. Latest expressions of the trends, styles, designs and colours in world fashion are shown.

FASHION SHOW FOR DOWN SYNDROME CHILDREN BY FDA-HITS



Students of B.SC 2nd year Department of Fashion, Design & Arts took initiative to organize a Fashion Show for the children who are suffering with Down syndrome on the occasion of WORLD DOWNSYNDROME DAY -2023 with the support of SATYA SPECIAL SCHOOL from Pondicherry. FDA students specially designed garments for 15 children and participated in the show at Pondicherry on 1st April 2023.

FACULTY ACHIEVEMENTS



Ms. Sasirekha, FDA and team signed HP3 MoU signed with Holy Sai International School, Urappakkam



Ms. Sasirekha, FDA and team signed HP3 MoU with Loyola Academy CBSE School of the famous Loyola Group of Institutions, Maraimalai Nagar.



Ms. Sasirekha, FDA and team signed MOU with St. George Matric Higher Sec School, Thoraipakkam

INNOVATIVE PROJECT EXPO

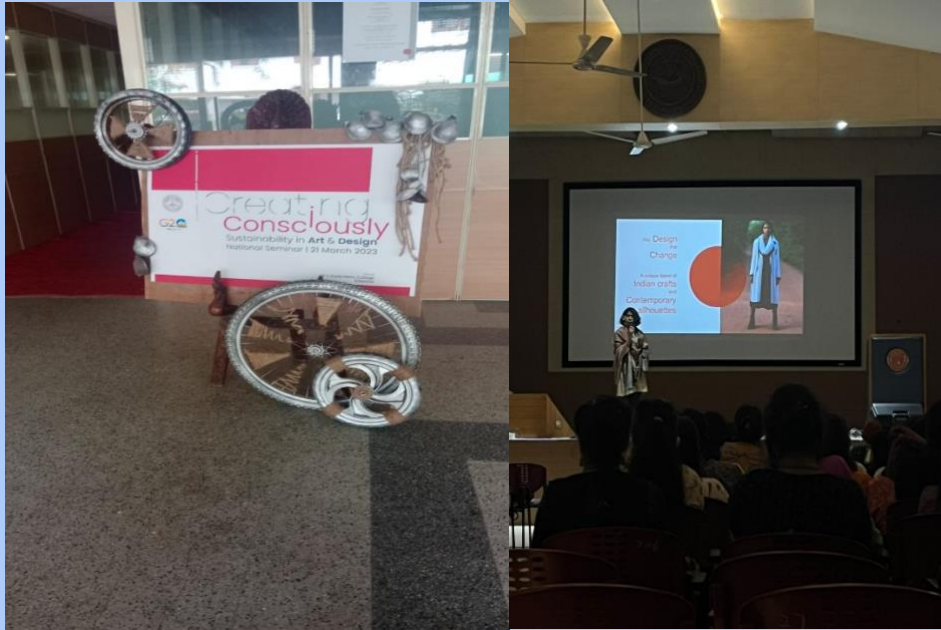


Innovation project Expo' 23 was held on 09 & 10th March. Fashion Design & Arts students have showcased their remarkable Drapes, Lingerie wear, Art works, Dyed & Printed fabrics etc.

STUDENT'S ACHIEVEMENT



Vaishnavi Nehru of B.Des 2nd year has secured 2nd place in Ms Fashion Icon event



Adin. W, Vidarshna and Shreemayi Ganesh of B. Des 2nd Year attended the seminar on Creating consciously sustainability in Art and Design at Stella Maris college, Chennai on March 21st.

EVENTS OF THE PRECEDING QUARTER

- Saree Draping and Styling - Workshop
- Designing For Digital Printing - Workshop
- Carrier Compass
- Razzle Dazzle 8.0 – Graduation fashion show

SCHEDULED EVENTS OF NEXT QUARTER

- Visit to Jarracharra – Australian indigenous textile art exhibition.

Editorial Team



Dr. Prem Shankar Pandey
Assistant Professor (SG)
Technical Editor



Dr. M. Ramya
Assistant Professor (SG)
Department Editorial Coordinator

STUDENT EDITOR



Farsiya. AV
B.Sc 1st year