

NEWSLETTER

FEBRUARY 2023

# F A S H I O N



**HINDUSTAN**  
INSTITUTE OF TECHNOLOGY & SCIENCE  
(DEEMED TO BE UNIVERSITY)

**SCHOOL OF LIBERAL ARTS AND SCIENCE**

**DEPARTMENT OF FASHION DESIGN AND ARTS**

## **Message from the Desk of Head of Department**



**Welcome to the Newsletter of Department of Fashion, Design and Arts (FDA). By all measures, this has been a remarkable semester for the department. Fashion Design industry is one of the fastest growing industry in 21st century and Faculty of FDA promote students' growth and self-development through workshops, guest lectures, study visits, educational tours, internships and fashion shows.**

**In our department's newsletter, you'll read about incredible successes of our faculty and students. They reflect our position of strength and aspirations of greatness. We are bringing new ideas, solutions, problems, and progress to the fashion, design and arts world. Continue to explore, create, and push uncharted boundaries.**

**As you can see in the following stories, the department of fashion design and arts, our students and faculty, are meeting the challenges of a world that needs us more than ever.**

**Dr. David T Easow**

**Professor & Head SLAAS**

## COURSES OFFERED

### UG COURSES

1. B.Sc FASHION DESIGN ( 3YEARS)
2. B.Des FASHION & APPAREL DESIGN (4YEARS)

### PG COURSE

1. M.Des FASHION AND APPAREL DESIGN ( 2 YEARS)

### RESEARCH COURSE

Ph.D. in FASHION DESIGN

## INTERNATIONAL STUDENTS IN FDA



Mr. Jackson Iradukunda  
B. Sc. Fashion Design  
East Africa



Ms. Khasliso Pearl  
B. Sc. Fashion Design  
South Africa

## WORKSHOPS CONDUCTED



A Workshop was conducted on "Saree Draping and Styling" on 20 Oct 23 by Founder and Creative Head of Jalak Art Studio, Ms. Jayalakshmi

**HINDUSTAN**  
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CHENNAI

Department of Fashion, Design & Arts

Workshop on **DESIGNING FOR DIGITAL PRINTING**

21<sup>st</sup> October 2022  
Resource Person  
**Ms. Kaviya Sivakumar**  
Textile Art Head, Shireen Shahana Boutique, Chennai  
HITS FDA - Alumni 2019 Batch

[www.hindustanuniv.ac.in](http://www.hindustanuniv.ac.in)

A Workshop was conducted on "Designing for Digital Printing" on 21 Oct 23 by Ms. Kaviya Sivakumar who is Textile Art Head of Shireen

## INDUSTRIAL VISITS

### VISIT TO GOVERNMENT MUSEUM



A total of 56 students from B. Sc and B. Des 1st year, visited to Government Museum, Egmore, Chennai

## VISIT TO CO-OPTEX WEAVING UNIT EGMORE



Students of B.Sc 2<sup>nd</sup> year and B. Des. 2<sup>nd</sup> year visited co-optex weaving unit and gain the knowledge and information regarding weaving looms and techniques of weaving .

## CARRIER COMPASS



Career Compass 2023 was held on 5<sup>th</sup> and 6<sup>th</sup> January 2023. Students from various schools visited the Department of Fashion, Design & Arts. Around 240 students from 9 schools visited our department and interacted

## RAZZLE DAZZLE 8.0 – Graduation Fashion Show 2022



Razzle Dazzle 8.0 - the Graduation Fashion Show 2022 was held on 2 December 2022. The event was witnessed by more than 900 fashion enthusiasts. The Chief guest for the evening was His Excellency Mr. Juan Angulo, Ambassador of Chile in India and the Guest of Honor and Show Stopper was Ms. Sakshi Agarwal, Actor and Model. The event marked the continuation of the Chancellor's Day Celebration of Dr. Elizabeth Verghese, who graced the event with her presence along with distinguished members of the management – Dr. Anand Jacob Verghese, Pro-Chancellor; Mr. Ashok Verghese, , Director; Dr Annie Jacob, Director, KCG College of Technology; Mr. Enid Verghese Jacob, Deputy Director; Dr. S.N Sridhara, Vice Chancellor; Dr. R.W. Alexander Jesudasan, Pro Vice Chancellor, Dr. Pon Ramalingam, Registrar; Deans, Heads of the Departments, staff and students Director; Dr Annie Jacob

## FACULTY ACHIEVEMENT



Ms. Navya Sudheer attended the 10 day AICTE Training and Learning (ATAL) Academy programme diversified on innovative approaches of design in areas of fashion, textiles, product and architecture while pondering over research methodologies and publication requirements in indexed journals.

## RESEARCH PAPER / CONFERENCES BY THE FACULTY

1. Dr. Anish Sharmila M and Dr. M. Ramya Presented a paper in Virtual Mode International Conference on “Recent Trends in Textile and Fashion” – title of the paper- A Review Study of Protective textile Finishing Application using Vitis Vinifera. L Seeds. Held on 2nd & 3rd February 2023. Organized by Department of Textile and Fashion Designing of K.S. Rangasamy College of Arts and Science, Thirchengode.
2. Dr. Anish Sharmila M Paper Published in International Journal of Creative Research Thoughts (IJCRT), “A Review Study of Protective Textile Using Vitis Vinifera. L Seeds”, Peer reviewed, Impact Factor 7.97 , Vol 11, Issue 2, pp-529-530, February 2023, ISSN: 2320-2882, Google Scholar and UGC Approved Journal No 49023 (18).
3. Dr. Anish Sharmila M and Dr. M. Ramya - Paper Published in International Journal for Research in Applied Science & Engineering Technology (IJRASET) Occupational Health Hazards among Garment Industry Workers in Unorganised Sector in Tiruppur ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538, Volume 11 Issue II Feb 2023.

## FDP ATTENDED

1. Dr. Anish Sharmila, attended Three-day National Faculty Development Programme on Research Writing and Publication Process conducted by Centre for Research & Training(CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore from 17-19 February, 2023.
2. Dr. M Ramya, attended Three-day National Faculty Development Programme on Research Writing and Publication Process conducted by Centre for Research & Training(CRT), National Foundation for Entrepreneurship Development (NFED), Coimbatore from 17-19 February, 2023.

## Students' Achievement



**Samyuktha, Sreemayi Ganesh and Vidharshna** of B. Des Fashion and Apparel Design participated in Fashion Spectrum 2023 in NIFT Chennai and secured 2nd place in Junk Art and received 2000 rupees cash prize



## Editorial Team



Dr. Prem Shankar Pandey  
Assistant Professor (SG)  
Technical Editor



Dr. M. Ramya  
Assistant Professor (SG)  
Department Editorial Coordinator