

F A S H I O N



DEPARTMENT OF FASHION DESIGN AND ARTS

"IF OPPORTUNITY DOESN'T KNOCK, BUILD A DOOR."

- Milton Berle

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Message from the Desk of Head of Department



Welcome to the Newsletter of Department of Fashion, Design and Arts (FDA). By all measures, this has been a remarkable semester for the department. Fashion Design faculties focusses on the students' growth and self-development through workshops, guest lectures, study visits, educational tours, internships and fashion shows.

In FDA newsletter you'll read about incredible successes of our faculty and students. They reflect our position of strength and aspirations of greatness. We are bringing new ideas, solutions, problems, and progress to the fashion, design and arts world. Let's continue to explore, create, and push uncharted boundaries.

Dr. Marcelin Pushpa
Professor & Head SLASS

COURSES OFFERED

UG COURSES

1. B.Sc. FASHION DESIGN (3YEARS)
2. B.Des.- FASHION & APPAREL DESIGN(4YEARS)

PG COURSE

1. M.Des FASHIONTECHNOLOGY(2 YEARS)

RESEARCH COURSE

Ph. D.in TEXTILES AND FASHION

FACILITIES AVAILABLE IN FDA

- Art Laboratory
- Garment Construction Laboratory
- Pattern making Laboratory
- Computer CAD Laboratory
- Draping Laboratory
- Smart Classroom

TESTIMONIALS OF ALUMNI

BDes Fashion and Apparel Design

Before joining Hindustan Institute of science and technology (Fashion Department) I was just passionate to be a fashion designer and had vague idea about fashion world. But, after joining Hindustan I professionally came to know how a designer should be. Thanks to HITS (Fashion Department) for all the good things and memories given to me during the learning process. The overall system here is such that each day we have some great things to learn and imply real. Starting from staffs, students and the organization is tailor made to train the aspiring designers.

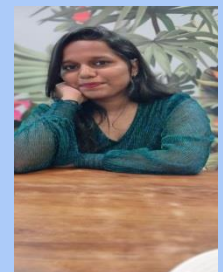
By Rashmikkaa, B.Des Final year.



BSc Fashion Design

I am glad to provide everyone with my feedback about the college. My experience to date has been astonishing and the college is having a fantastic infrastructure. They furnish innumerable opportunities to grow and explore skills. The staffs of the department do a great job of calling on all the students, rather than just those who raise their hands. They make sure that all the students are dedicated and play a part. They emphasize on education along with sports and they assist well. I fancy to share one of my experiences with you all. Being an introvert, I stammer while giving a public speech and I was asked to take a presentation in a national conference where I triumphed a best paper award. That made me proud and get the better of the arduous things. I thank my staffs and my comrades for their efforts to make each fella flawless. They not only teach fashion nevertheless also a lot more.

By Tamizhiniya, BSc Final year



ACADEMIC SCHEDULE 23-24
HINDUSTAN INSTITUTE OF TECHNOLOGY AND SCIENCE
ACADEMIC SCHEDULE - ODD SEMESTER (2023- 2024)

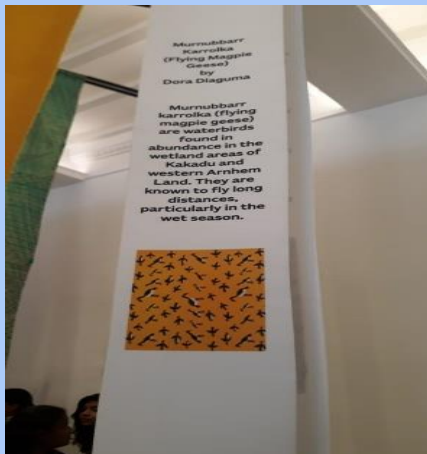
S.No	Academic Activity		BTECH, BARCH, SLAAS, BDES, PG		UG/PG
			III, IV, V Year	II year	I Year
1	Internship		12.06.23 to 10.07.23	11.07.23 to 31.07.23	NA
2	Commencement of Induction Programme for First Semester		NA		B.Tech/B.Arch/B.Des- 19.07.23 SLAAS/SAHS – 31.07.23 PG – 21.08.23
3	Registration and Commencement of Regular Classes		12.07.23	01.08. 23	B.Tech/B.Arch/B.Des- 09.08.23 SLAAS/SAHS – 09.08.23 PG – 23.08.23
4	Continuous Assessment	I Periodical Assessment	17.08.23	24.08. 23	18.09.23
		Parents Interaction Day	02.09.23		30.09.23
		II Periodical Assessment	04.10.23	11.10. 23	06.11.23
		Practical Exams	10.11.23		11.12.23
		Last Academic Working Day	21.11.23		21.12.23
		"RA" and "Detention List" Announcement	18.11.23		15.12.23

SCHEDULED EVENTS FOR NEXT QUARTER:

Sl.No	Month	Events Planned
1	Jul 28	Razzle Dazzle 9.0
2	Aug 2	Workshop on Fabric collection
3	Aug 3	Cosplay Design- Trip to Theatres
4	Aug 16-18	Industrial Visit Calico Museum-Ahmedabad
5	Sept 6-8	Women's Apparel unit Tirupur

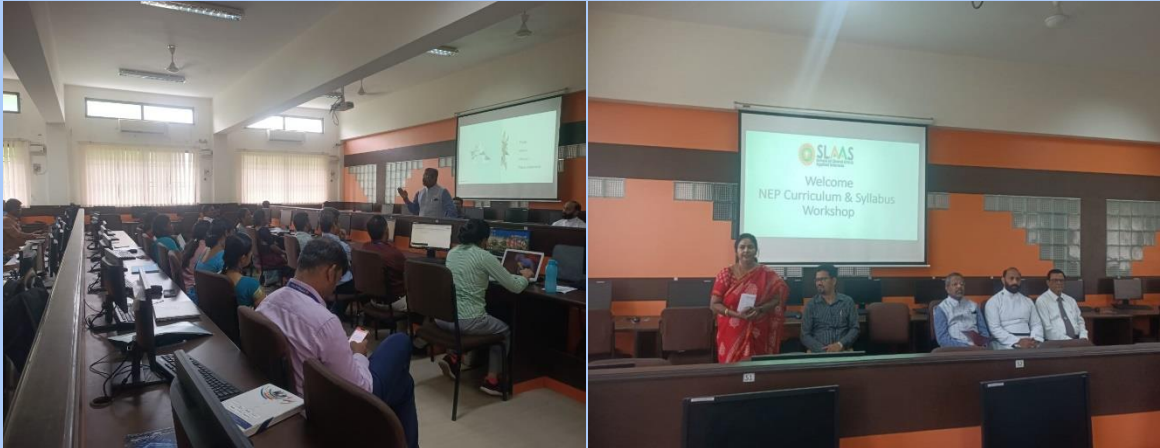
EVENTS FOR THE PRECEEDING QUARTER

INDUSTRIAL VISIT:-



A visit to Jarracharra, an Australian indigenous art exhibition in Kingsey, Chetpet. The 1st, 2nd and 3rd year students of BSc Fashion Design visited and learned about the history of Australian printing and its methods. Also, seen their admirable native screen printing, Block printing and hand printing and history that developed by the Artists.

NEP BASED BSc SYLLABUS AND CURRICULUM PREPARATION



A workshop was conducted for the preparation of NEP based curriculum and syllabus for B.Sc Fashion Design on 06.07.23 & 07.07.23 in Coder's Hub Computer Lab, HITS.

PARENTS TEACHERS MEETING



The Parents-teachers meeting was conducted for B.Sc Fashion Design and B.Des Fashion and Apparel Design on May 6, 2023. There were many parents who attended and had their doubts cleared. Also, they have given valuable feedback.

B. DES FAD FINAL YEAR JURY:-


On May 26, 2023, the jury was held as the final evaluation for the B.Des 4th year students' "Design Collection" final year project. **Mr. Chaitanya Rao**, a well-known designer from Chennai who was the first from the South to shoot his clothes in Paris for Vogue India, has agreed to serve on the panel with the mentors. The department will benefit from having a seasoned industry professional motivate the students.

Bsc FD FINAL YEAR JURY:-


On May 12, 2023, the jury was held as the final evaluation for the BSc 3rd year students' "Design Collection" final year project. The external member **Mr. Ajmal**, Assistant Professor, CSE, HITS who has experiences in modelling field evaluated the students work along with the mentors.

STUDENTS ACHIEVEMENTS

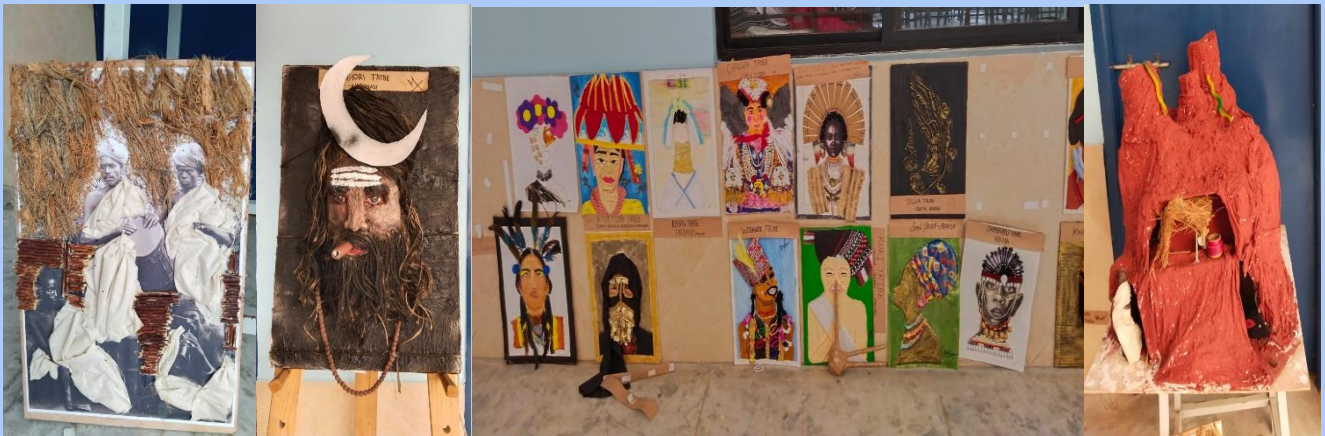


Deepika from 1st year BSc Fashion Design has been selected as the Deputy Secretary of Green Campus.

FUNDED PROJECTS BY FACULTY

Name of the Faculty	Dr. M. Anish Sharmila
Designation	Assistant Professor
Funding Agency & Scheme	ICMR
Title of the Project	Safety Considerations and Comfortable Clothing for Cancer Patients
Name of the Principal Investigator	Dr. Anish Sharmila M
Name of Co-Principal Investigator	Dr. M. Ramya
Applied Funding Amount (in lakhs)	27,00,000/-
Duration of the Project	24 Months
Date of Submission With Ref.No.	28-04-2023 Ref:ID IIRP-2023-4158
Project Status	Submitted


CREATIVE ART WORKS BY STUDENTS



As part of creative thinking course, students of 1st year B.Des Fashion and Apparel Design created models of different tribes and their attire and decorations.



The students of 1st year B.Sc Fashion Design make their Fashion display oin June.



DEPARTMENT OF FASHION, DESIGN & ARTS

B.DES - FASHION & APPAREL DESIGN- BACHELOR OF DESIGN
 Duration: 4 years
 Eligibility: 10+2 in any stream
 Pass in 3 years related Diploma (10+3) recognized by Central /State Government
 Qualified in Design Aptitude Test conducted by HITS

B.Sc. - FASHION DESIGN – BACHELOR OF SCIENCE
 Duration: 3 years
 Eligibility: 10+2 in any stream
 Pass in 3 years related Diploma (10+3) recognized by Central /State Government
 Qualified in Design Aptitude Test conducted by HITS

M.DES - FASHION TECHNOLOGY
 Duration: 2years
 Eligibility: B.Des Fashion Design

Ph.D – Textiles, Wet Processing, Dyeing, Technical Finishing, Fashion Marketing & Management , Fashion Designing

JOB OPPORTUNITIES

1. Fashion Event Manager	10. Fashion Coordinator
2. Pattern Maker	11. Costume Designer
3. Technical Designer	12. Fashion Consultant
4. Brand Sales Manager	13. Fashion Illustrator
5. Fashion Product Developer	14. Fashion Merchandiser
6. Visual Merchandiser	15. Graphic Designer
7. Design Manager	16. Fashion Stylist
8. Fashion Journalist	17. Apparel Production Manager
9. Fashion Designer	18. Boutique Manager

ADMISSION OPEN

Choose a career that offers varied opportunities!!!

www.hindustanuniv.ac.in

ADMISSION LINK FOR Bsc:-

<https://apply.hindustanuniv.ac.in/hitscat-liberal-arts-ug>

ADMISSION LINK FOR Bdes:-

<https://apply.hindustanuniv.ac.in/hitsee>

FACULTY EDITOR:-



Dr. Prem Shankar Pandey
Assistant professor (SG)
Technical Editor



Dr. M. Ramya
Assistant professor (SG)
Department Editorial
Coordinator

STUDENT EDITOR:-



Farsiya.AV
Bsc 1st Year



Vaishnavi Sharaff
Bsc 1st Year