

FREYA WILSON

Fashion & Graphic Designer

PROFESSIONAL & EDUCATIONAL QUALIFICATION

BA (Hons) Fashion Design Technology

London College of Fashion, London University,
United Kingdom 2002-2005

Dress Designing and Garment Manufacturing, Diploma

Sophia Polytechnic, Mumbai, India 1998-2001

Fashion Illustration, Diploma

JD Institute, Mumbai, India 2000-2001

CIW Web Design Manager

(The Certified Internet Web Professional Course)
Skillstrain, United Kingdom, 2010-2012

Quality Control of Garments and Textiles, Certificate Course

The Clothing Manufacturers Association of India, Mumbai, India.
1999-2000

WORK EXPERIENCE

Assistant Professor, Fashion Design & Arts, Hindustan University.

Padur, Chennai, India. (June 2014 – till date)

Subjects: Fashion Illustration, Computer Applications, Fashion
Accessories, Textile Science.

CREATIVE HEAD

Team leader at Metriken Solutions Pvt Ltd

Chennai, India. (June 2018 – March 2020)

Leading a team of graphic designers working for branding and social
Media marketing for upcoming businesses.

FREELANCE WORK

Web & Graphic Design (at present)

Some of the earlier works:

Denim designer, Tara's Elegance, Lewiston, ID, US.

Logo and Label Design for Natural skincare product.

Graphic / Cad / Web design for Sauers Clothing, based in Queensland, AUS
Jersey. Designed for Watford cricket club and Bushy Cricket Club, both based in
UK. 2010 – 2011

PREVIOUS WORK EXPERIENCE

Senior Merchandiser, Memo Fashions Ltd., - Apr 2006 – June 2009

London, United Kingdom

Major role in product design and development team. Responsible for managing
accounts such as Dorothy Perkins, Miss Selfridge, Mango, Primark and ASDA
(Walmart) etc. Participation in range planning, design development, sample
development and product delivery in time in wovens and denims.

Assistant Merchandiser, Nastex Europe Ltd. - Apr 2003-Sep 2005

London, United Kingdom

Product development, account handling, liaising with buyers and the Far East as well
overseeing quality, Managing and controlling accounts for all age groups. Sampling follow
up with our factories in Bangladesh and Hong Kong as per the buyers design packs. Active
involvement and planning of design development in advance for the new collections.

PROFILE



Nationality: British
Based in: Chennai, India

An ambitious and Creative Fashion,
and Graphic designer with more than
15 years' experience, who enjoys
challenges, sharing knowledge,
passionate about working with
new and budding talents. Excellent
Photoshop and CAD skills
for fashion industry.

SOFTWARE SKILLS

Adobe Photoshop, Illustrator,
After Effects, Premier Pro,
Coral Draw, Microsoft Office.

TECHNICAL SKILLS

Artistic flair for portraits,
sketches, fashion
illustrations, and compiling
virtual collections.

Complete knowledge of
pattern making and
garment construction.

Check out my work on
Instagram:
[@illustrations_by_freya](#)

CONTACT

freyamit@gmail.com
+91 8056019230