



ARCHANA AARTHI

FASHION STYLIST, DESIGNER
& GUEST LECTURER

FOUNDER

Founder and CEO of Art Mode styling and designing service company.

Founder and CEO of Ahanaha clothing company.

WORK EXPERIENCE

FASHION STYLIST

I'm running my own styling company "Art Mode" last 7 years

- Fashion styling and designing projects for more than 35 Advertising films and 3 films.
- Prominent reputed international brands kryolan cosmetic, the Chennai silk, Sri Krishna jewelry, palm silks, Murugappa groups, fast track, Vasanth & co, Bharath matrimony etc.
- Worked with most of the celebrities in the industry especially Kamal Hassan, Dhoni and aiswararajesh etc

FASHION DIRECTION


Directing the brand and social awareness video


- More than 10 videos directed for brand campaign fashion films.
- More than 5 viral awareness videos directed for Sairam college, vasha textile, and Neelam pa. Ranjith production more videos are lined up.


GUEST LECTURER


- Guest Lecturing in PSG Coimbatore, SRM Chennai, NIFT- TEA, CALICUT University, Garden City University, and TexValley.
- Offered Certificate fashion Course on the topic "Inspiration to Design "to more than 50 students who participated and got benefits around India.
- Additionally, I have experience as a graphic designer illustrator, photoshop and coralDraw

CONTACT

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 www.ahanaha.com

EDUCATION

MASTER DEGREE / 2013-2015

M.Des (Master of Designs)
NIFT (National Institute Of Fashion Technology)

GRADUATE / 2010-2013

B.Sc. AFD (Apparel fashion designing)
Nift - Tea college of Knitwear fashion.

PROFESSIONAL SKILLS

INDUSTRIAL EXPERIENCE

MENTORING & ENTREPRENEURSHIP

DESIGN & SOFTWARE

HONOR & AWARDS

IPA - 2016

International Honour mentioned in
International Photography Awards - IPA 2016

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