

## EDUCATION

### **MASTER DEGREE / 2013-2015**

M.Des (Master of Designs) NIFT (National Institute Of Fashion Technology )

## **GRADUATE / 2010-2013**

B.Sc. AFD (Apparel fashion designing) Nift - Tea college of Knitwear fashion.

## PROFESSIONAL SKILLS

### **INDUSTRIAL EXPERIENCE**

## **MENTORING & ENTREPRENEURSHIP**

### **DESIGN & SOFTWARE**

## HONOR & AWARDS

IPA - 2016

International Honour mentioned in International Photography Awards - IPA 2016

@archana\_aarthi @artmode.in

# ARCHANA AARTHI

FASHION STYLIST, DESIGNER & GUEST LECTURER

## FOUNDER

Founder and CEO of Art Mode styling and designing service company.

Founder and CEO of Ahanaha clothing company.

## WORK EXPERIENCE

### **FASHION STYLIST**

I'm running my own styling company "Art Mode" last 7 years

- Fashion styling and designing projects for more than 35 Advertising films and 3 films.
- Prominent reputed international brands kryolan cosmetic, the Chennai silk, Sri Krishna jewelry, palm silks, Murugappa groups, fast track, Vasanth & co, Bharath matrimony etc.
- Worked with most of the celebrities in the industry especially Kamal Hassan, Dhoni and aiswararajesh etc

### **FASHION DIRECTION**

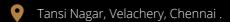
Directing the brand and social awareness video

- More than 10 videos directed for brand campaign fashion films.
- More than 5 viral awareness videos directed for Sairam college, vasha textile, and Neelam pa. Ranjith production more videos are lined up.

#### **GUEST LECTURER**

- Guest Lecturing in PSG Coimbatore, SRM Chennai, NIFT- TEA, CALICUT University, Garden City University, and TexValley.
- Offered Certificate fashion Course on the topic "Inspiration to Design "to more than 50 students who participated and got benefits around India.
- Additionally, I have experience as a graphic designer illustrator, photoshop and coralDraw

## CONTACT





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